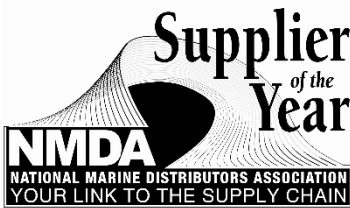


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Sea-Dog Line, ARCO Marine & Gold Eagle Win 2024 NMDA Supplier of the Year Awards



Knoxville, TN July 24, 2024 – Sea-Dog Line, ARCO and Gold Eagle are the winners of the 2024 National Marine Distributors Association (NMDA) Supplier of the Year awards.

The awards were announced during the NMDA Awards Luncheon, July 24, 2024, held during S.T.E.P. in Rosemont, IL.

The Diamond category was won by Sea-Dog Line. The Everett, Washington-based company, is a leading supplier of over 5,500 marine dock, deck and rigging hardware items, 12-volt electrical/lighting and ventilation accessories. Runner-up in this category was Trident Rubber.

ARCO Marine is the winner in the Platinum category. ARCO Marine was established in 1960 and is a trusted source for high-quality alternators, inboard and outboard starts and tilt/trim motors. The company takes pride in its ability to manufacture in America to the highest standards of quality control and testing. Runner-up in this category is Star brite.

In the Gold category, Gold Eagle was announced as the winner. Gold Eagle was started in 1932 in a small Chicago storefront. The original focus of Gold Eagle was on preventing and curing the toughest engine problems. The company has evolved beyond the engine to offer complete protection for all things from cars to boats to recreation equipment. Gold category runner-up is CE Smith.

Special Focus awards in each category were also presented. These awards are scored by adding together the categories that are appropriate and are awarded to the company who scored the highest in each category.

Award	Diamond	Platinum	Gold
<i>Marketing Award</i>	Sea-Dog Line	ARCO Marine	Gold Eagle
<i>Supply Chain Efficiency Award</i>	Sea-Dog Line	ARCO Marine	Gold Eagle
<i>Distributor Channel Support</i>	Sea-Dog Line	Star brite	CE Smith

The wholesale distributor members of NMDA have voted annually since 1972 to recognize their top suppliers for overall excellence in supply chain management, marketing, packaging & shipping and customer service.

NMDA is the leading trade association for US and Canadian marine products distributors. Members include major distributors, many leading product manufacturers and manufacturers’ representatives. For more information visit www.nmdaonline.com, email info@nmdaonline.com or call 865.518.6257.