For Immediate release
July 20, 2023
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Sea-Dog Line, Star brite & Gold Eagle Win 2023 NMDA Supplier of the Year Awards

Knoxville, TN July 20, 2023 – Sea-Dog Line, Star brite and Gold Eagle are the winners of the 2023 National Marine Distributors Association (NMDA) Supplier of the Year awards.

The awards were announced during the NMDA Awards Luncheon, July 19, 2023, held during S.T.E.P. in Rosemont IL.

The Diamond category was won by Sea-Dog Line. The Everett, Washington-based company, is a leading supplier of over 5,500 marine dock, deck and rigging hardware items, 12-volt electrical/lighting and ventilation accessories. Runner-up in this category was Xlyem.

Star brite is the winner in the Platinum category. Star brite is a leading manufacturer of waxes, polishes, cleaners, teak finishes, motor oils, fuel additives and more. Because Star brite is run by avid boaters who test every item on their own boats, only the latest technology and highest-quality ingredients are used. Runner-up in this category is ARCO Marine.

In the Gold category, Gold Eagle was announced as the winner. Gold Eagle was started in 1932 in a small Chicago storefront. The original focus of Gold Eagle was on preventing and curing the toughest engine problems. The company has evolved beyond the engine to offer complete protection for all things from cars to boats to recreation equipment. Gold category runner-up is Presta Marine Products.

Special Focus awards in each category were also presented. These awards are scored by adding together the categories that are appropriate and are awarded to the company who scored the highest in each category.

Award	Diamond	Platinum	Gold
Best All Around Packaging	Sea-Dog Line	ARCO Marine	Presta Marine Products
Marketing Philosophy	Sea-Dog Line	Star brite	Shurtape
Supply Chain Standards Efficiency Award	Sea-Dog Line	ARCO Marine	Presta Marine Products

The wholesale distributor members of NMDA have voted annually since 1972 to recognize their top suppliers for overall excellence in supply chain management, marketing, packaging & shipping and customer service.

NMDA is the leading trade association for US and Canadian marine products distributors. Members include major distributors, many leading product manufacturers and manufacturers' representatives. For more information visit www.nmdaonline.com, email info@nmdaonline.com or call 865.518.6257.