



2022 WEBINAR SERIES

As of April 12, 2022

UID Year-Round: Understanding the Concept of Inventory-Sharing **Presenter: Ted Henry, President, WarehouseTWO**

Of all the challenges we've faced over the past two years, the ability to effectively manage inventory is one we might not have anticipated - at least not to the extent to which many companies are facing manufacturing and distribution disruptions. While not a new concept, inventory sharing is a service that has come into its own. This program is designed to introduce you to the concept and provide an explanation as to why it can help both distributors and manufacturers grow their business in sales and profits.



Ted started WarehouseTWO in July 2021 with the objective of helping manufacturers and distributors get products to their customers quicker. He has 25 years' experience in the fluid power industry working in sales and marketing positions with major manufacturers like Parker Hannifin and Continental along with smaller regional industrial distributors. His experience made him keenly aware of how inventory issues can disrupt the business process. As a result of that experience, he founded WarehouseTWO as a possible answer to mitigating these problems.

Date/Time: Wednesday, May 4, 2022, 3:00 – 4:00 PM ET

Registration Link: https://us02web.zoom.us/webinar/register/WN_YEf_S4ucRR29dBVCV--WqA

UID Year-Round: Stop Today's Hackers: What You and YOur Company Need to Know. **Presenter: Michael Foster, IT Best Practices & Cyber Security Specialist**

In this eye-opening session, Mike will help you understand the threats that lurk, as well as give you the tools and information to make positive changes in your organization's IT practices. Learn how to protect your company from various threats, including ransomware, email takeover, and exposure of customer information. Gain personalized, concrete, and understandable ACTION items to immediately implement at work and home so you can sleep better at night. Receive a personal checklist of simple, valuable action steps that cost little to no money to implement to help ensure your IT investments are pulling their weight and delivering results.



Mike has given more than 1500 presentations, including keynotes, in all 50 of the United States, Canada, Australia, England, Scotland, Ireland, New Zealand, and South Africa. Multiple international organizations dub him their Number 1 Technology Speaker. He has earned numerous certifications including CISSP® (Certified Information Systems Security Professional) and CISA® Certified Information Systems Auditor.

Date/Time: Wednesday, July 13, 2022, 3:00 – 4:00 PM ET

Registration Link: https://us02web.zoom.us/webinar/register/WN_nRc1CAFzRj6VDoBMG8rXUw

UID Year-Round: Supply Chain Issues Update

Presenter: Matt Schreibfeder, VP of Research and Analytics Effective Inventory Management, Inc.

In March 2022, EIM presented ideas for dealing with the chaos we are all experiencing in the supply chain. This is a very fluid and ever-changing situation. In November, we will review what has changed and we need to adapt to the new environment.



Matt is VP of Research and Analytics for Effective Inventory Management. His previous work experience includes working as a Business Analyst in the Oil and Gas Industry and served as Submarine Warfare Office in the US Navy.

Day/Time: Wednesday, November 2, 2022, 3:00 – 4:00 PM ET

Registration Link: https://us02web.zoom.us/webinar/register/WN_piWQ9qC2QDGOYG4Vw6tu0A