

# NMDA Image Library Pricing

There will be four set levels of pricing and a fifth level for companies on a contract basis. NMDA offers two payment options: an annual fee that will be billed once per year or an ongoing monthly fee. Companies that elect to pay annually receive a built-in discount, as you can see in the chart below.

Level	Annual Fee for NMDA Members	Monthly Fee for NMDA Members	Annual Fee for NON-NMDA Members	Monthly Fee for NON-NMDA Members
Level 1	\$695	\$65	\$1,435	\$150
Level 2	\$1,295	\$120	\$2,035	\$215
Level 3	\$1,595	\$150	\$2,335	\$250
Level 4	\$1,995	\$185	\$2,735	\$295

Any company joining the Image Library prior to our fiscal year end (September 30, 2007) will be considered a member of the Founder's Circle and will be entitled to an additional ongoing 10% annual discount. There will be no Founder's Circle discount for monthly payments.

The Levels will be figured using the following formula:

Rate Factor = (Annual Sales in Marine/10,000) + (Stock Keeping Units = SKUs) + (Total Number of customers x 5)

<b>Level 1</b>	=	Rate Factor of Less than 999
<b>Level 2</b>	=	Rate Factor of 1000 – 3999
<b>Level 3</b>	=	Rate Factor of 4000 – 7999
<b>Level 4</b>	=	Rate Factor of 8000 – 9999
<b>Contract Level</b>	=	Rate Factor of 10,000 and over

If your rate factor is over 10,000 please, contact the NMDA office for pricing.



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